

LET'S GET Graphic!

with the award-winning*
PC Paintbrush® product family . . .
the graphic standard for desktop publishing.

If the graphic side of desktop publishing has you befuddled, talk to a ZSoft dealer. Meet our family of graphic packages. You'll find just what you need to capture and improve existing images, create new images, and publish them with ultimate ease and clarity.

Family traditions.

PC Paintbrush, winner of the PC World 1987 World Class award, established the family reputation for creativity. All of its famous features – such as flip, rotate, shrink, grow, instant shapes and borders, variable width lines, and unsurpassed peripheral support – have been kept in the family.

With PC Paintbrush +, you can also capture B/W or gray-scale images with a scanner and then add your own creative flair – such as color.

If you have Microsoft® Windows, get PC Paintbrush for Windows or PC Paintbrush + for Windows. Both let you take full advantage of multi-window, multi-task applications.

The next generation.

Publisher's Paintbrush™ opens new frontiers of graphic support for desktop publishing. Now you can edit a laser printer page dot by dot and produce flawless 300-dpi, WYGIWYE (What You Get Is What You Expect) images – even full color images. Zoom in for pixel-precise editing. Or zoom out for on-screen editing of the entire image. Produce text with small, large or huge characters. Adjust leading, kerning, character width, type sizes, italic slant, and text slope. Export your images to the leading desktop publishing packages. Get all this plus instant scanner support.

Call us today for a dealer near you.

PC Paintbrush is a registered trademark, and Publisher's Paintbrush is a trademark of ZSoft Corporation. Microsoft is a registered trademark of Microsoft Corporation. PostScript is a registered trademark of Adobe Systems, Inc.

A quarterly publication of
ZSoft Corporation,
authors of the PC Paintbrush
family of graphics software.

N.e.w.S

ZSoft Announces New Windows Products

PC Paintbrush® and PC Paintbrush +, ZSoft's best-selling freehand graphics paint programs are now also available as applications running under Microsoft's Windows Operating Environment.

PC Paintbrush for Windows offers all the features of the industry-standard PC Paintbrush program, including cut-and-paste, freehand draw, flood fill, lines, circles, boxes, text, and more. PC Paintbrush + for Windows has all the capabilities of PC Paintbrush for Windows and adds image scanner support.

PC Paintbrush for Windows is available immediately from ZSoft. PC Paintbrush + for Windows is scheduled for release in August.

Both products run in any color and monochrome graphics modes supported by Windows.

Pictures created with the two Windows products are completely compatible with all of the DOS versions of ZSoft's graphics packages, including Publisher's Paintbrush.

IBM PS/2 Fully Supported

The entire line of ZSoft's freehand graphics software: PC Paintbrush, PC Paintbrush +, and Publisher's Paintbrush now feature full support for IBM's new Personal System/2 line of microcomputers.

The PS/2 Model 50 is supported in both its 640x480 2-color and 320x200 256-color modes. The Model 50 and Model 60 are also supported in 640x480 4 and 16-color modes.

Publisher's Paintbrush supports the new 8514A display adapter for the models 50, 60, and 80 in 640x480 256-color and 1024x768 256-color modes!

The PS/2's graphic modes are of special interest to desktop publishers. The 640x480 resolution modes produce square pixels on the screen. When the pictures are printed on a 300 dpi printer such as a laser printer, "What You See Is What You Get", round circles on the screen are really round circles on the printout too.

PC Paintbrush, PC Paintbrush +, and Publisher's Paintbrush are all available on either 3.5" or standard 5.25" diskettes. Give us a call if you need to upgrade your current version or would like more information.

ZSoft Corporation can be reached by phone at (404)428-0008, or by mail at 450 Franklin Rd, Suite 100, Marietta, Georgia 30067.

Coming soon from ZSoft Corporation...

Publisher's Type Foundry

A system for creating and editing logos and typefaces. This program supports PostScript compatible fonts and printer bitmapped fonts.

Complete IBM Personal System/2 Graphics Support!



Publisher's Paintbrush, our top-of-the-line product, has it all: zoom-out editing . . . scanner support . . . superior typography . . . and speed. You'll need 2MB of RAM to edit an 8 1/2 x 11 page.



PC Paintbrush + reduces your memory requirements to 512K by trading off zoom-out editing and some typographic features. Like Publisher's Paintbrush, it supports gray-scale and B/W image scanners.



Both PC Paintbrush and PC Paintbrush + are now available as Windows applications. They have all the features of our DOS products and the ability to "communicate" seamlessly with other Windows applications.



Any product in the family can capture clip art or original creations from other systems, conveniently edit them, and export the finished images to your page layout program.



Z-SOFT

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MEET THE FAMILY

PC Paintbrush®

Feature for feature, no graphics package can match PC Paintbrush's ability to create everything from freehand drawings to polished presentations. Pull-down menus and easy icons guide your selection of colors, line widths, shapes and patterns.

Use a mouse, tablet or other drawing device to create your basic drawing or graph. Cut. Paste. Zoom in for close-up work whenever you wish. Select from a large array of different drawing tools: Draw circles, ellipses, squares and rectangles, with or without borders. Expand, shrink, tilt or rotate your drawing. Refine it with shades, hues and background colors . . . "spray," "air brush" or "flood fill" selected areas . . . and add text in any of eleven fonts, in nine sizes, with italics, outline, shadow and boldface variations.

Requirements: IBM® PC, XT, AT or compatible, 384K of memory, 1 disk drive, DOS 2.0 (or above), a graphics display and a mouse, tablet or other drawing device. High resolution displays require more memory.

PC Paintbrush +

Includes all PC Paintbrush features *plus* support for a wide range of popular scanners, including black & white and gray-scale models. When linked to a supported scanner, PC Paintbrush + displays a special menu of that scanner's capabilities. Now you can instantly draw – or scan! – 300 dpi images, edit them, and then print them at the same resolution. (A great time-saver for logos or existing graphics!) Other added features of PC Paintbrush +:

1. Ability to create a full color image from a black & white scanned image.
2. Large image cut-and-paste (for images larger than one screen).
3. Picture size limited only by free disk space.
4. Ability to import charts and graphs (.PIC files) from popular business graphics packages.
5. Support for EMS memory allows faster scanning and editing.

Requirements: IBM PC/XT, AT (preferred), or compatible with 512K of memory, 1 disk drive, a graphics display, DOS 2.0 (or above) and a drawing device.

Publisher's Paintbrush™

Includes all PC Paintbrush + features and takes full advantage of desktop publishing packages, laser printers and image scanners. No more screen-by-screen editing of large images – because *zoom-out editing* lets you work on the "big picture." This product gives you immense flexibility with typography: 3 font types (bit-mapped, stroke and curvilinear); outlined text; shadowed text; continuously adjustable type sizes (1 to 350 point), italic slope, line slant, leading, kerning, and expanded or condensed lettering. All editing, even in one of the *four* zoom-out modes, is done at resolution of the print device, not the screen. Result: incredibly accurate edges. Outline characters, for example, are immaculate in all sizes up to 350 point.

Requirements: IBM PC/XT, AT (preferred), or compatible with 512K of memory, 1 disk drive, a graphics display, DOS 2.0 (or above) and a drawing device. Large images require additional (EMS or AT) memory. Requires 2MB of RAM to edit an 8½ x 11 page.

Two Windows products

Versions of PC Paintbrush and PC Paintbrush + are available as applications running under the Microsoft® Windows operating environment.

PC Paintbrush for Windows has all the editing capabilities of PC Paintbrush.

With **PC Paintbrush + for Windows**, you also obtain support of image scanners. The scanning module requires Windows 2.0 (or above) or Windows 386.

With either ZSoft product, you'll experience a new dimension of graphic editing power: The synergy of working with multiple applications on the same screen. For example, you can cut out an image from one picture and paste it into another. Or, using PC Paintbrush +, scan in an image, add your creative touches, and transfer it to PC Pagemaker®.

Both ZSoft products run in any color and monochrome graphics modes supported by Windows. Pictures created with either product are completely compatible with all DOS versions of ZSoft's graphics packages, including Publisher's Paintbrush. Since both products operate in the Windows environment, hardware support is dependent on the particular manufacturer, many of which have custom drivers for Windows.

Requirements: Microsoft Windows and a computer capable of running it, at least 512K of memory, 1 disk drive, a graphics display, DOS (2.0 or above) and a drawing device.

Scanner support

PC Paintbrush +, PC Paintbrush + for Windows, and Publisher's Paintbrush support scanners by AST, AT&T, Canon, Datacopy, Dest*, Hewlett Packard, IBM, Microtek, Panasonic, Princeton Graphics, Ricoh, Shape and the Tall Tree JLaSerPlus scanner interface.

Interfacing a scanner is incredibly simple: just install a device driver. Your ZSoft product will "read" the capabilities of the attached scanner, display *only those capabilities* on a dynamically tailored menu, and run the scanner according to your selections. Menu-displayed options could include:

- Brightness
- Contrast
- Scanning modes
- Resolution
- Halftoning (gray-scale emulation)
- Paper size
- Partial-page scanning
- Number of levels of gray

* PC Paintbrush + supplied by manufacturer, upgrade to Publisher's Paintbrush available from ZSoft.

Support

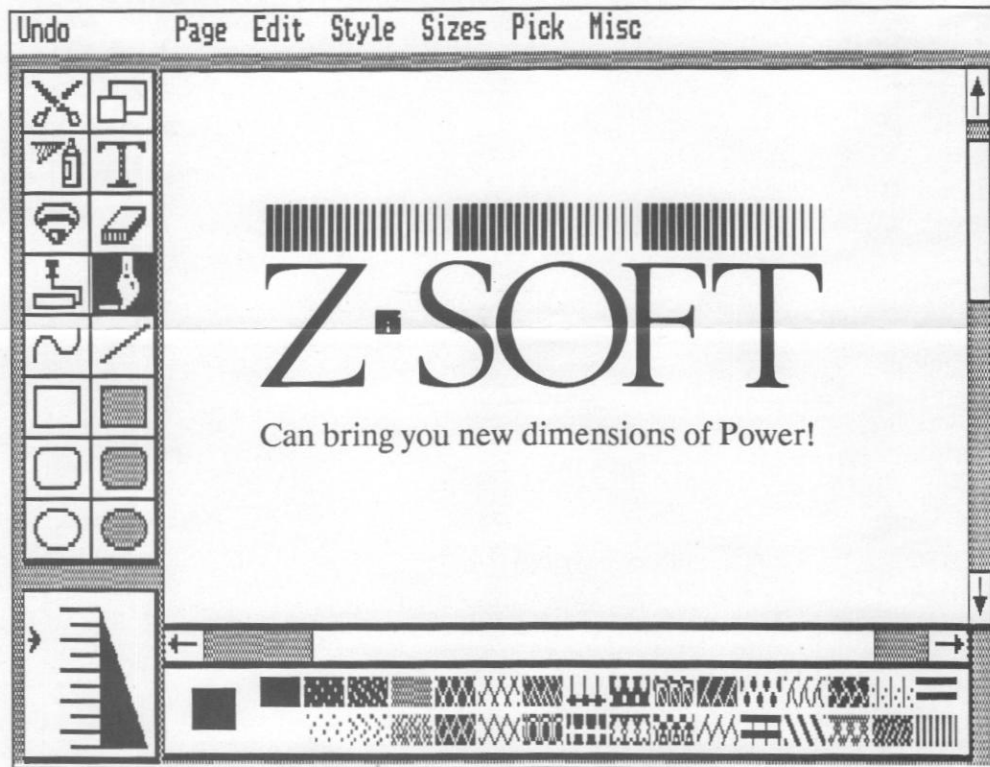
Unsurpassed support of related software and peripheral devices is a hallmark of ZSoft's PC Paintbrush family. All ZSoft paint products support video resolutions from 320x200 to 1600x1280 with 2 to 256 colors (depending on hardware).

All images can be printed on B/W or color printers. Drawing devices supported include most mice, drawing tablets, joysticks and trackballs. All ZSoft products feature *full support* of IBM's Personal System/2 line.

Your ZSoft dealer can tell you specifically which printers, displays, drawing devices, scanners and desktop publishing packages are supported.

Special Announcement for Microsoft® Paintbrush® Owners

You're eligible to participate in a special upgrade program for owners of Microsoft Paintbrush



PC Paintbrush® Plus
PC Paintbrush for Windows™
Publisher's PicturePak™

Publisher's Paintbrush™
Publisher's Type Foundry™
Font Pak™

The upgrade program features two money-savers:

- **You get \$95** credited to the cost of any product in ZSoft's PC Paintbrush Product family. For example, you can upgrade to PC Paintbrush Plus (retail price: \$139) for only \$44.
- You receive an additional **10% off** the total of your order - which can include excellent collections of electronic clip art.

Review the enclosures to learn more about ZSoft's PC Paintbrush family. Then complete the ZSOFT PRODUCT ORDER FORM (contained in a brochure), subtract your discount from the TOTAL line, and mail with this flyer to receive your 10% DISCOUNT.

Hurry! This offer expires November 31, 1988.